

**CHELSEA PEITZ**



**ARJUN DHINGRA**



arjunmortgage

Message



264 posts

111k followers

2,252 following

Arjun Dhingra

🏆 18 Yrs Helping Buyers/Realtors WIN

🏠 Top Bay Area Lender

🥋 2014 & 2007 ITF World Champ

🇺🇸 Co-head Coach for Team USA

📄 Learn, Apply, Follow

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Fam



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Testimonials



# Chelsea.Peitz

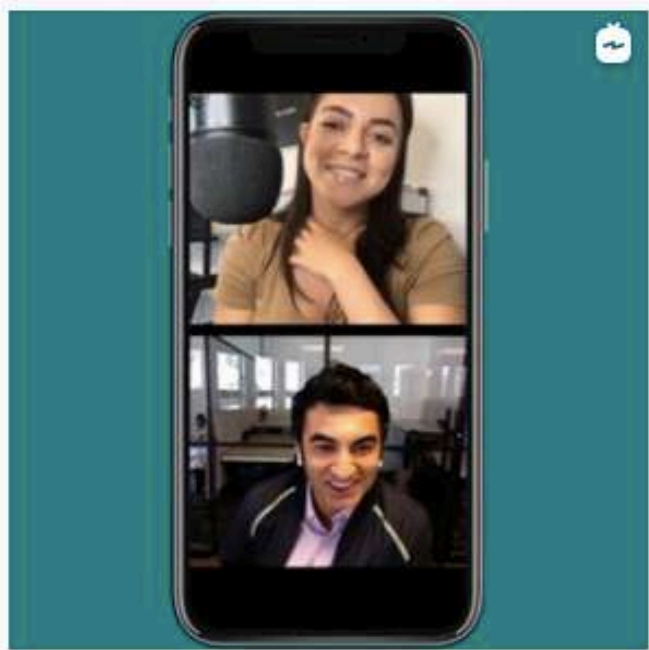
Follow for Weekly Instagram Tips and Training



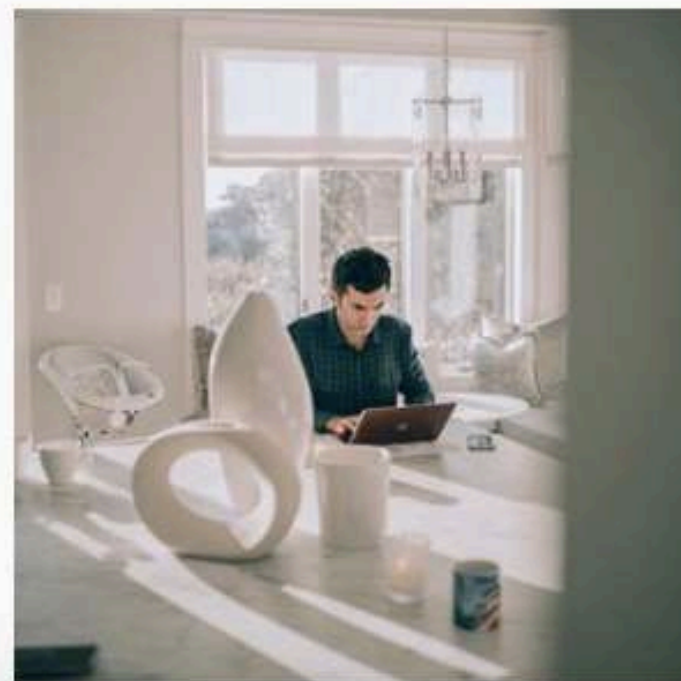
THE VOICE OF  
SOCIAL SALES

Innovator  
AWARDS  
2019













**Arjun Dhingra** 



@arjunmortgage


Not IF, but WHEN





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San Francisco, California



**arjunmortgage** Tough times, sledgehammer to the economy, financial chaos, crazy sh\$% 🤔.... READ ON  

**They are never a matter of IF they will come to reality and hit, but WHEN.** Bad times are cyclical , and when the music stops (so to speak), most people are frozen with little or no options/strategy of how to navigate through them 🤔.

How will you be better positioned the next time around? Don't be naive, it's going to happen and often times is when we least expect it or when things are going SO great that they seem never-ending.

 Live leaner, more within our means?  
 Save more? Plan ahead this time?



Liked by **bermanmediasocial** and 2,456 others

MAY 8



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arjunmortgage *Don't Trust It....* READ ON

I'm not talking about the news.... 😂 that's an entirely different conversation (or laugh, depending on how you look at it).

There is plenty of info out there telling us it's the time to do this, buy that, sell this, apply for it, sign up for something, etc. Trust your own gut, because no one can truly predict the future (great blog post, @daniellelazier)! Look to those who are giving instead of selling. 🙄

👥 Agents telling you it's a perfect time to buy? 🙄 Maybe....or maybe not. It might be more of a better time to actually figure



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APRIL 22


Add a comment...

Post




1:52

### HOW ARE YOU LEADING?



**LEADING** or **SELLING?**

Michelle Betancur



1:46



### WHICH PLATFORMS ARE BEST TO START WITH?

Social Platforms




2:13


### PIVOT & PUSH FORWARD

A CONVERSATION WITH **INSTAGRAM EXPERT**

**MICHELLE BERMAN**



### Shifting Market



1:35



### TIKTOK... SHOULD I?

TikTok



1:52

### BUYING A SECOND HOME AS YOUR FIRST HOME



1:58

### EXERCISE



3:05

### BRANDING MISTAKES ON Instagram



3:25

### 6 STEPS TO EFFECTIVE SALES




- Sales/Plan
- 1. Sale
- 2. Agreement
- 3. Presentation
- 4. Leads




# INSTAGRAM IGTV





Everything you need to know

Ellen and Brian ▾

 ellenmint\_ 1d ago



377k views · 211 comments

[Browse](#)

13:12

ellen and Brian

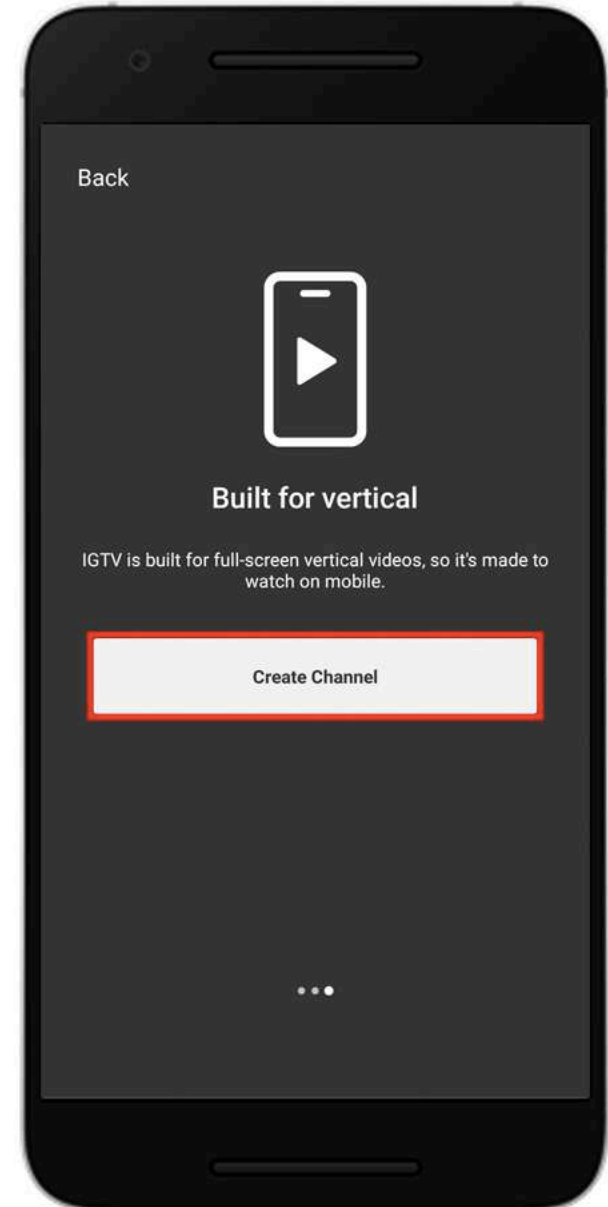
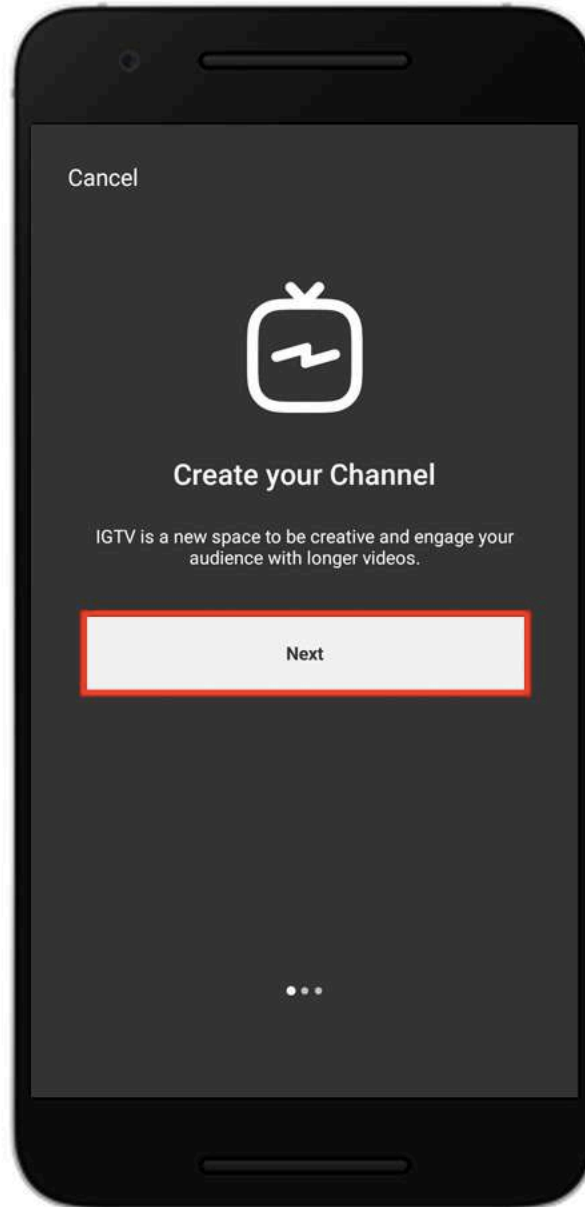
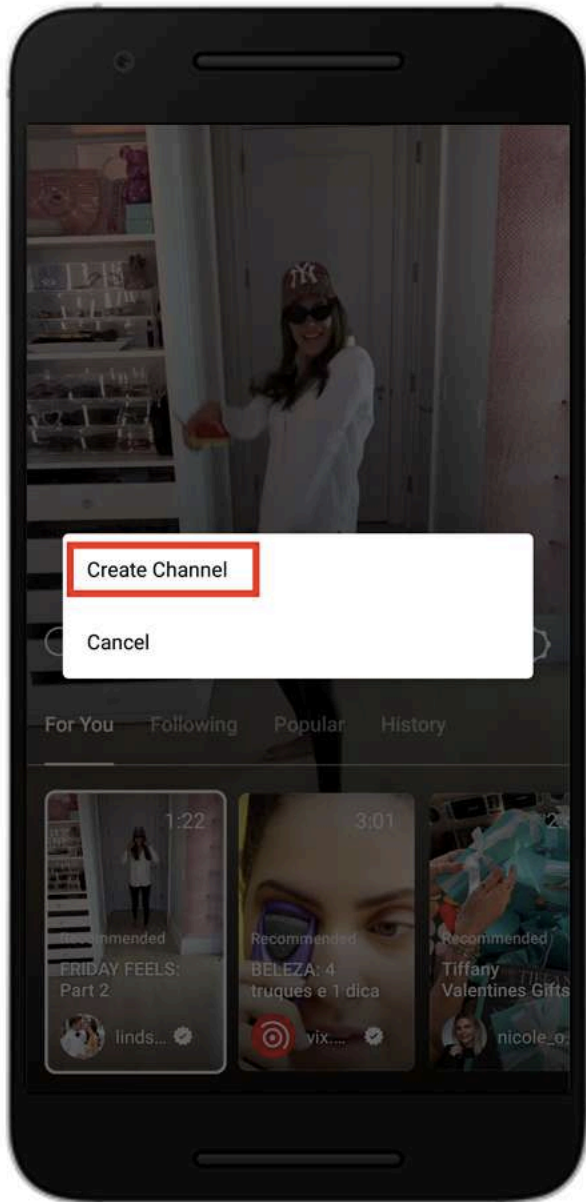
ellenmint\_

7:21

Popular Cont

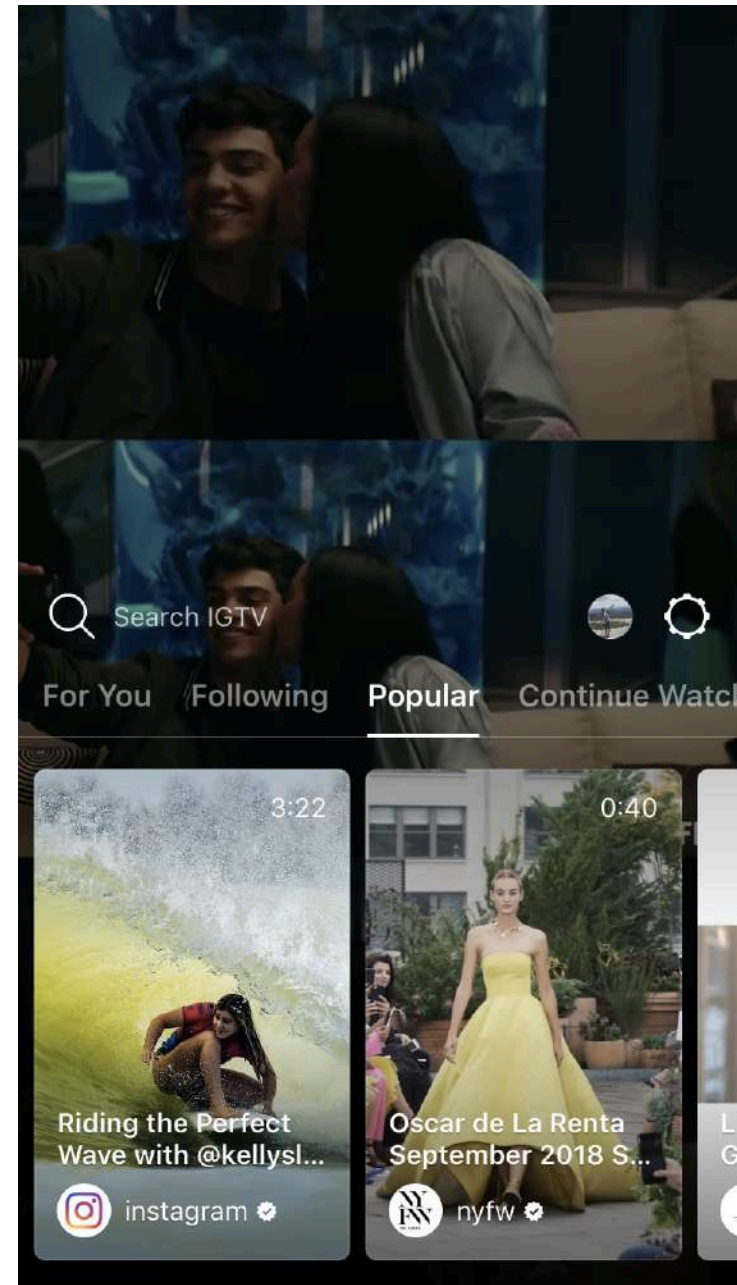
The image shows a screenshot of an Instagram IGTV video. At the top, the video is titled "Ellen and Brian" with a dropdown arrow. Below the title is the profile picture and name of the user "ellenmint\_" and the text "1d ago". The main content is a video of a man and a woman dancing in a studio. The man is wearing a black shirt and pants, and the woman is wearing a grey shirt and black pants. They are both smiling and looking at the camera. Below the video, there are statistics: "377k views · 211 comments". At the bottom, there are icons for heart, comment, share, and more options. There is also a "Browse" button. On the right side, there is a vertical list of other videos, with the top one showing a man's profile and the text "Popular Cont". At the bottom right, there is a timestamp "13:12" and the name "ellen and Brian" next to a profile picture. At the very bottom, there is a progress bar and a timestamp "7:21".





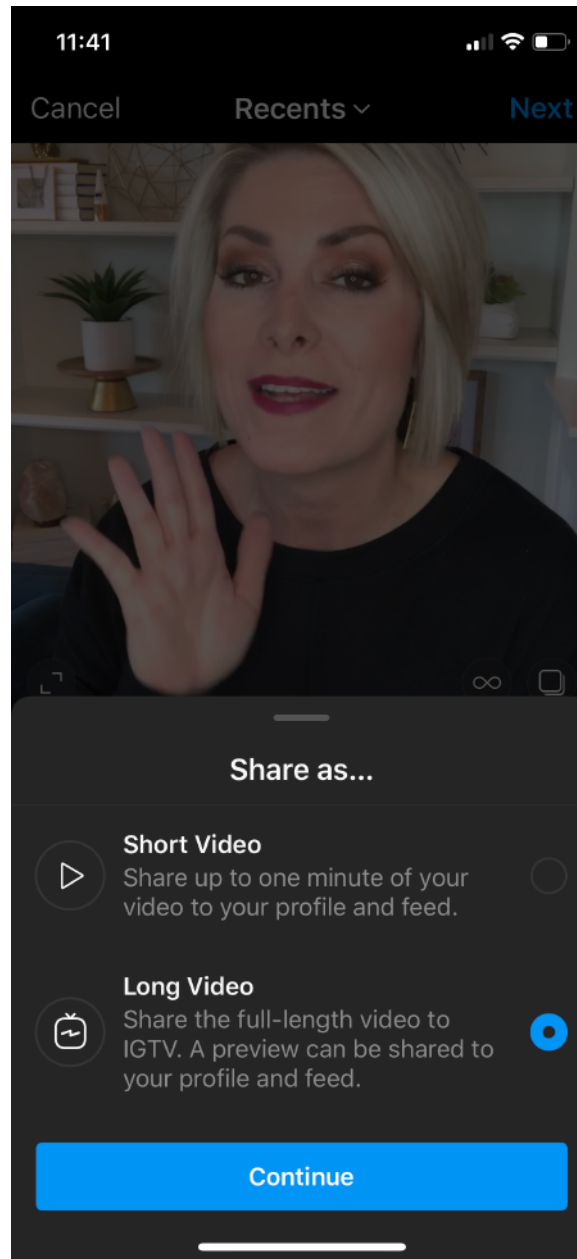
# IGTV QUICK FACTS

- Already connects to your followers
- Vertical or horizontal
- Up to 10 minutes (min 15 sec)
- Can upload desktop or mobile
- Can be added to 'grid' and 'feed'
- Now on Explore tab
- Will eventually show in # searches

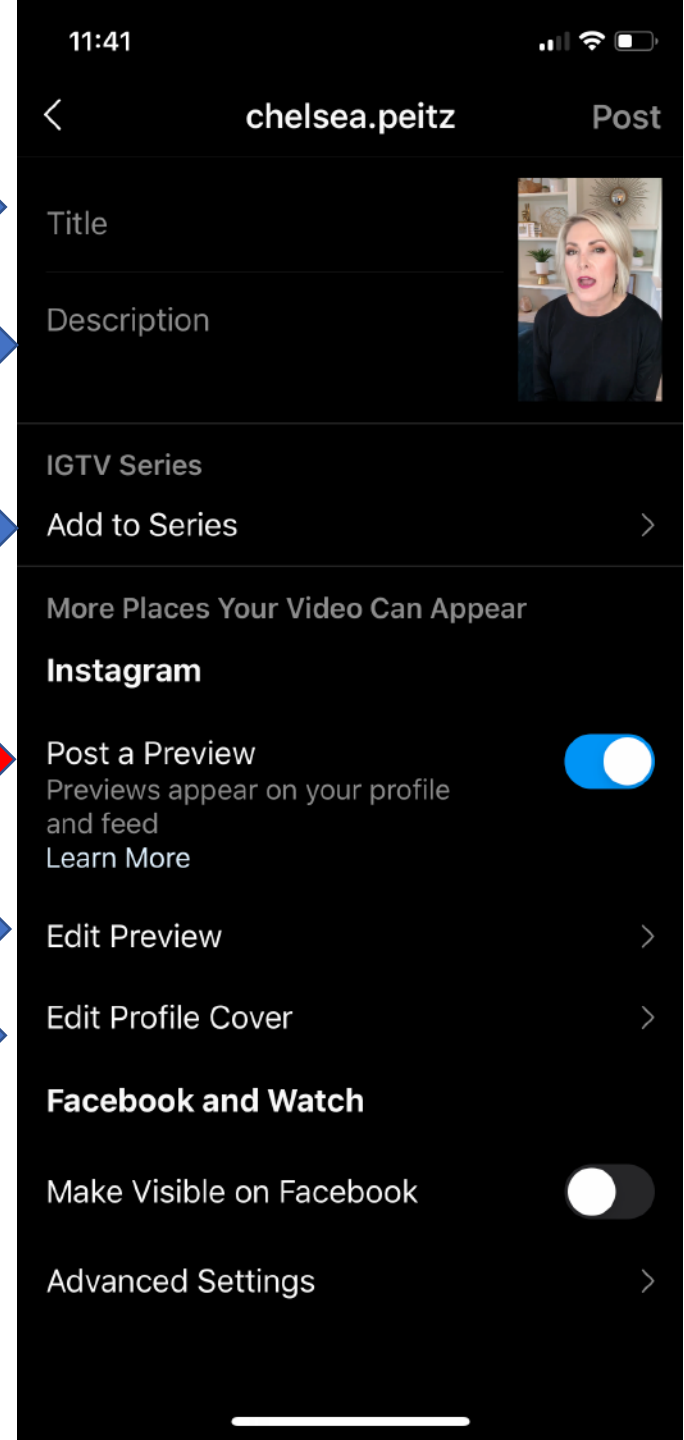
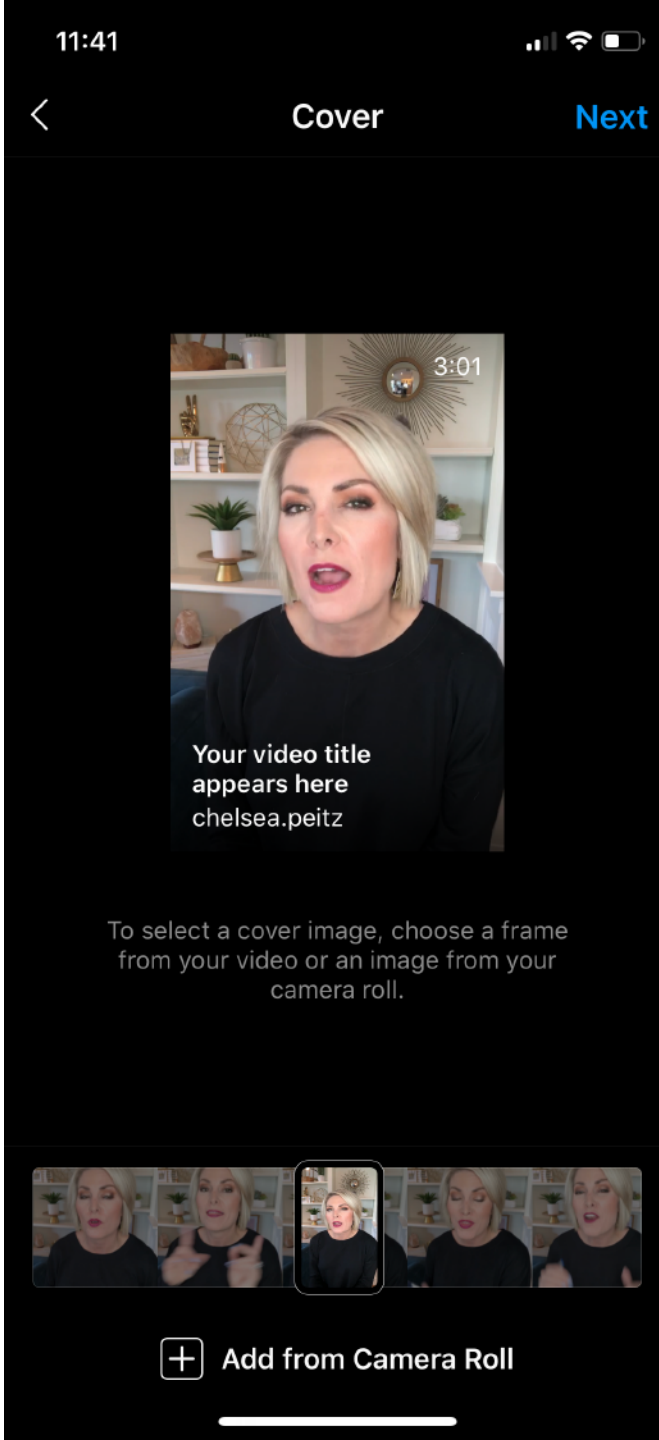




**Tap the normal upload button as if you were uploading a photo to Feed & select video**



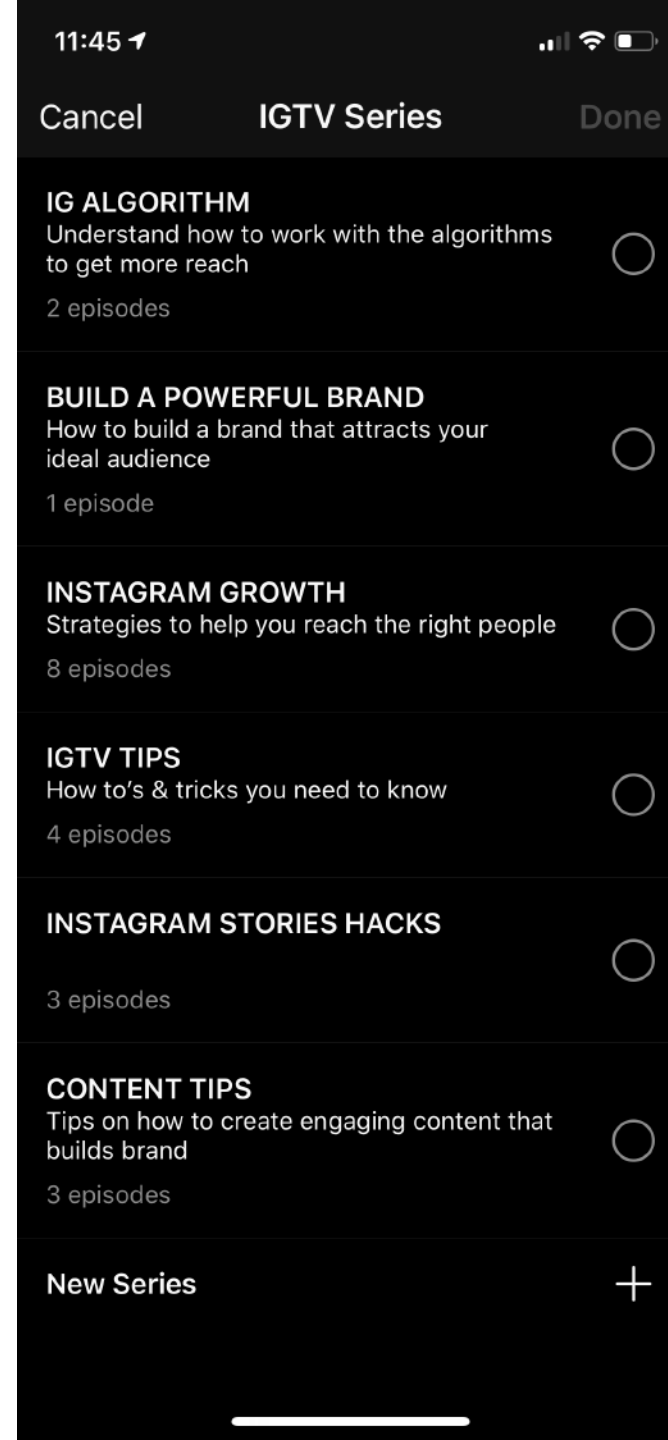
@Chelsea.Peitz





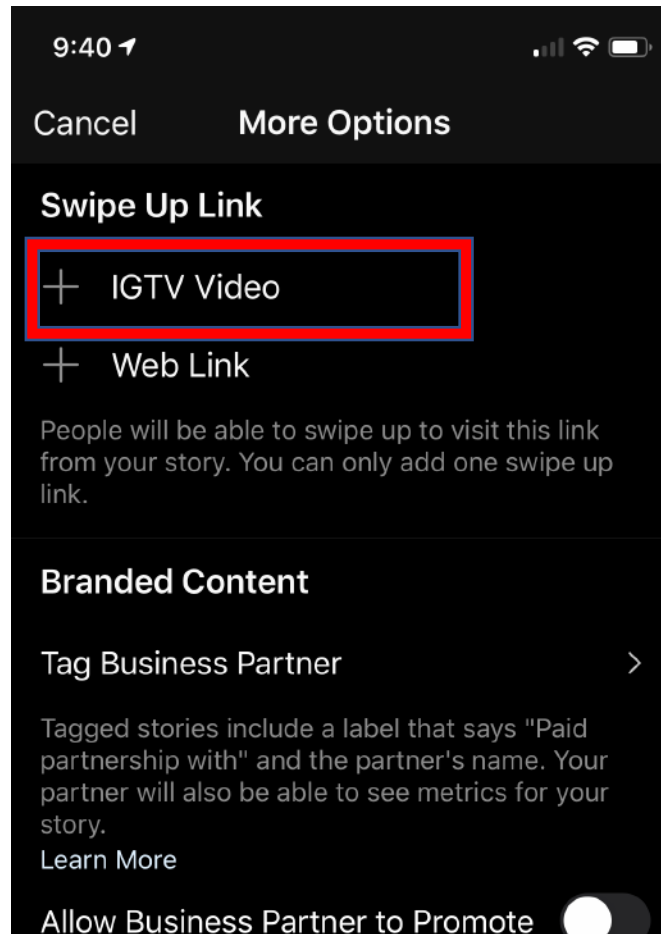
# IGTV SERIES

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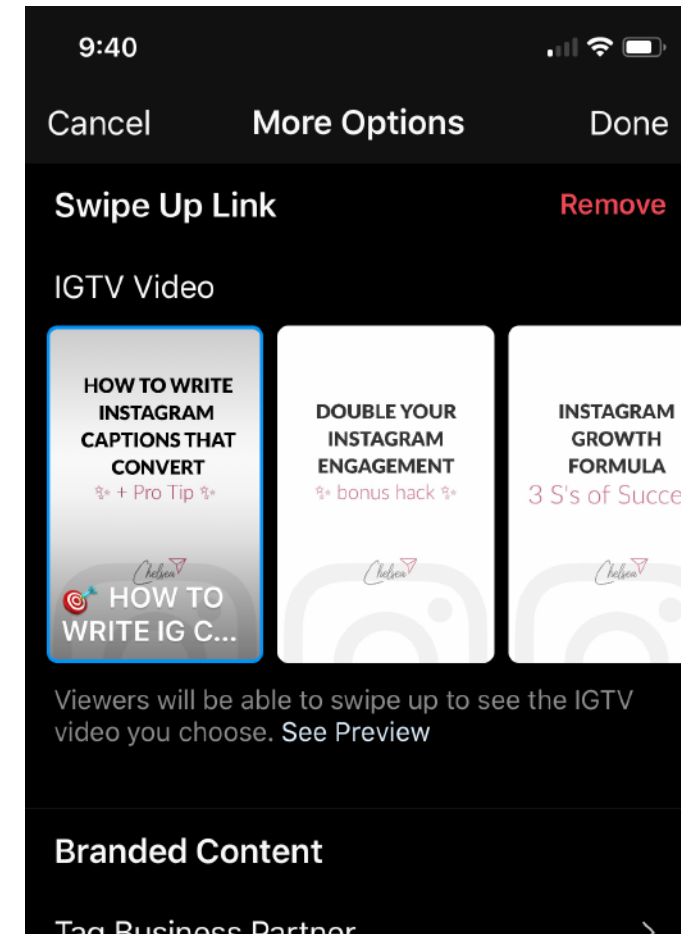


# Share IGTV to Story

1. Create a Story > tap link icon



2. Tap "+ IGTV video"



3. Select the video

4. Add Swipe Up GIF





# VIDEOSHOP

IOS & Droid

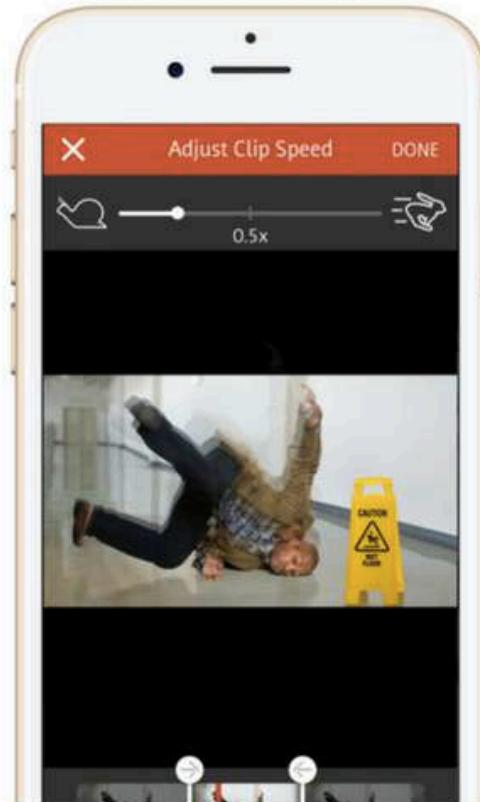
## ADD MUSIC

VOICE-OVERS, TEXT, PHOTOS  
TO YOUR VIDEO



## SLOW-MOTION

FAST-MOTION, REVERSE, FLIP, ROTATE  
OR TILT SHIFT YOUR VIDEO



## APPLY FILTERS

OR ANIMATED TITLES TO YOUR VIDEO



*Thank You!*



# Chelsea.Peitz

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